



Let's Fund It

Website Product Policy

1. Purpose:

The purpose of this policy is to outline the criteria and procedures for adding products to the Let's Fund It website.

2. Charity Selection Criteria:

Let's Fund It is committed to supporting charities that align with our mission and values. Charities are primarily selected based on the following criteria:

- a. Previous Collaboration: Preference is given to charities that Let's Fund It has previously collaborated with, building on established relationships and trust.
- b. Strong Connection: Charities with a strong connection to Let's Fund It, either through shared charitable purposes, goals, values, or past engagements, are prioritised.
- c. Impactful Products/Services: Charities requesting products or services that can have a direct and measurable impact on the well-being and needs of their service users. Let's Fund It will also be cognisant of any appeals
- d. Transparency and Accountability: Charities that demonstrate a commitment to transparency, accountability and effective use of resources.
- e. Workload: Let's Fund It aims to help one to two charities per month. Due to the volunteer nature of the charity, Let's Fund It can only manage this number of charities per month.

3. Selection of Products

While Let's Fund It actively seeks charities help to choose products for the website, the Board of Trustees have the final say on the items that are placed on the website. Products must benefit the service-users of each individual charity. Products that do not support service-users in some form will not be placed on the website.

Let's Fund It commits to maintaining a transparent product selection and marketing process. This includes:

- a. Regular Updates: Charities will receive regular updates on the status of the products being donated on the website, including funds donated and product quantities sold.
- b. Financial Accountability: Ensuring that all products on the website have a discounted price. This will allow donors the opportunity to donate products cheaper than if they did so themselves independently. The

shortfall will be made up by funds directly gathered by Let's Fund It through internal and external monetary donations.

4. Website Process:

- (i) The month before a chosen charity is placed on the website, the charity will be contacted in order to check if they are happy to be placed on the website.
- (ii) The charity will be requested to send a list of requested items to Let's Fund It.
- (iii) The requested products will be reviewed by the Let's Fund It Board of Trustees.
- (iv) The Board will pick the products from this list. All or some of the products may be chosen based on pricing, funding, preference and so on.
- (v) The charity will be informed of Let's Fund It choices. Collaboration on suppliers and quotations will be welcome.
- (vi) At the first of the next month, the chosen items will be placed on the website for the entire month.
- (vii) Once items are placed on the website, they cannot be changed or edited based on the charity's input as such a process would impact the marketing and website workload of Let's Fund It.
- (viii) At the end of the month, the charity will be informed of the total number of each product donated.
- (ix) If deemed appropriate, the Board of Let's Fund It will supplement the website donations with donations of its own.

6. Review and Evaluation:

The selection criteria and procedures outlined in this policy will be periodically reviewed and evaluated to ensure their effectiveness in meeting the goals and values of Let's Fund It.

7. Amendment of Policy:

This policy may be amended at any time, and any changes will be communicated transparently to all stakeholders.

8. Compliance with Regulations:

Let's Fund It will operate in accordance with all relevant laws and regulations governing charitable activities in Ireland.

9. Adoption of Policy:

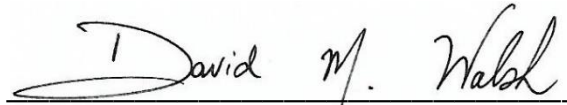
This Website Product Policy has been adopted by the trustees of Let's Fund It and is effective as of 20/03/2024.

Signed:



Stephen Ryan-Doyle
Chairperson

20/03/2024



David Walsh
Secretary

20/03/2024